

Billing Address:

McAlister Communications Attention: Accounts Payable 1340 Bull Street Columbia, SC 29201 USA

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INVOIC	

Advertiser	POL/Leatherman for Senate
Product	
Estimate Number	June 11-14

Invoice #	876820B-1		
Invoice Date	06/19/16		
Invoice Month	June 2016		
Invoice Period	06/01/16 - 06/13/16		

Station	WBTW
Account Executive	WBTW Local House
Sales Office	Myrtle Beach Local Sales Office
Sales Region	Local

Order #	876820B
Alt Order #	
Deal #	
Order Flight	06/11/16 - 06/14/16

Billing Calendar	Calendar
Billing Type	Cash
Special Handling	Cash In Advance

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WBTW	LN M-F Late News Rotator	LN M-F Late News R	1		_					
				06/13/16 to		1x	M				
	WBTW			M	06/13/16	:30	11:33 PM	OUTSIDERS	\$690.00		1
2	WBTW	PR Monday Prime Hour 1	757-9p								
				06/13/16 to		1x	M				
	WBTW			M	06/13/16	:30	8:18 PM	BEASLEY2	\$675.00		1
3	WBTW	PR Monday Prime Hour 2	9-10p								
				06/13/16 to		1x	M				
	WBTW			M	06/13/16	:30	9:49 PM	OUTSIDERS	\$950.00		1
4	WBTW	PR Monday Prime Hour 3	10-11p								
				06/13/16 to		1x	M				
	WBTW			M	06/13/16	:30	10:44 PM	BEASLEY2	\$675.00		1
5	WBTW	PR Saturday Prime Hour 1	Saturday Prime Hou								
				06/06/16 to		1x	S-				
	WBTW			Sa	06/11/16	:30	8:52 PM	BEASLEY2	\$450.00		1
6	WBTW	PR Saturday Prime Hour 2	Saturday Prime Hou								
				06/06/16 to		1x	S-				
	WBTW			Sa	06/11/16	:30	9:59 PM	OUTSIDERS	\$450.00		1
7	WBTW	PR Saturday Prime Hour 3	Saturday Prime Hou								
				06/06/16 to		1x	S-		^==		
_	WBTW			Sa	06/11/16	:30	10:37 PM	BEASLEY2	\$750.00		1
8	WBTW	LN Sa	11p-1130p				_				
	MOTIM			06/06/16 to		1x	S-		\$075.00		
	WBTW			Sa	06/11/16	:30	11:23 PM	OUTSIDERS	\$375.00		1
9	WBTW	CBS Tony Awards	CBS Tony Awards			_					
	MOTIM			06/06/16 to		3x	S		\$500.00		
	WBTW WBTW			Su Su	06/12/16 06/12/16	:30 :30	8:40 PM 9:30 PM	BEASLEY2 OUTSIDERS	\$500.00 \$500.00		3 2
	WBTW			Su Su	06/12/16	:30	9.30 PM 10:59 PM	BEASLEY2	\$500.00 \$500.00		1
	*****		Subject					com/multiplatform-ad-solution	•		'

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



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Aired Spots

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876820B

06/11/16 - 06/14/16

Station	WBTW	Order #
Account Executive	WBTW Local House	Alt Order #
Sales Office	Myrtle Beach Local Sales Office	Deal #
Sales Region	Local	Order Flight

		_		
Billing Calendar	Calendar	I	IDB#	
Billing Type	Cash	1	Advertiser Code	
Special Handling	Cash In Advance	Г	Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WBTW	CBS Tony Awards	CBS Tony Awards								
10	WBTW	LN Su	11p-1130p								
				06/06/16 to	06/12/16	1x	S				
	WBTW			Su	06/12/16	:30	11:34 PM	OUTSIDERS	\$375.00		1

<u>Gross Total</u> \$6,890.00

Agency Commission \$1,033.50

Net Amount Due \$5,856.50 Payment Terms 30 Days